



Boosting Empathy, Diversity & Inclusion
Cultivating Belonging and Compassion
Establishing Healthier and Wealthier Organizations



The World Suffers from "The Problem of Empathy": The Healthcare Sector desires empathy to increase patient satisfaction, to offer better medical care, to improve treatment adherence, and reduce complaints; Corporates need empathy to promote diversity, belonging & employee engagement while eradicating sexual harassment and microaggressions. Academia and education systems struggle for empathy when aiming for inclusivity and reducing bullying and shaming. The implications of lack of empathy are dangerous to diverse sectors in society and cause huge losses (e.g., bad reputation, employee turnover, poor productivity, lack of belonging).

We Have the Solution: Our comprehensive Emotional Training Platform offers a wide variety of individual, stand-alone VR training modules and monitors the training process. OtheReality's platform takes advantage of VR technology's most compelling feature: the ability to boost empathy by allowing the user to walk a mile in someone else's shoes

Our comprehensive Emotional Training Platform is comprised of 3 complementary elements:

- Our VR experience:** Using research-based innovative scripts, inspired by real-life narratives, filmed from a first-person POV, forming immersive clips, enhancing the user's presence as 'The other' in the virtual environment, and boosting *emotional empathy*.
- Our smartphone app contains a personal workshop:** Elaborating on the VR perspective-taking, reflecting and processing the VR experience's different insights while building the user's *cognitive* and *motivational empathy*. (Future: based on AI & big-data analysis).
- The empathy report** presents data regarding the emotional wellbeing of the users and the levels of *empathy* in their organization and provides recommendations.

OtheReality's Emotional Training Platform addresses the urgent needs of Healthcare organizations: Allowing medical staff to see the treatment from their patients' point of view while improving medical care and patient satisfaction. Thus, Empathy encourages patients' recommendations and prevents bad reputation; It also supports better treatment adherence, reduces complaints and malpractice claims, and eliminates attrition and compassion fatigue.

The Empathy Journey is research-backed, app-based, and adaptable for remote work.

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