



Leveraging VR to Boost Empathy, Diversity & Inclusion and to Establish a Healthier & Wealthier Organization

OtheReality takes advantage of VR technology's most compelling feature – the ability to foster empathy by allowing the user to ‘walk a mile’ in someone else's shoes. Our solutions' innovative use of short VR clips from a first-person point-of-view, creates a powerful psychological impact, allowing the viewer to empathize with the other side in numerous situations and environments.

Employees are the most essential asset for companies. Yet, many corporates fail to provide a safe and tolerant environment for their workers, nor an environment that answers the Diversity and Inclusion values and standards of the 21st century. Such a problem leads to dissatisfactory retention rates, employee turnover and high attrition which affects employees’ engagement and productivity.

OtheReality's solution -The Empathy Journey is comprised of 3 complementing elements that create the impact: The **VR experience**, **VR Personal Workshop**, and **“Red Flag” data collection**:

- a. **OtheReality's** VR experience is based on research of focus groups, and uses targeting to provide the emotional empathy.
- b. Our smartphone application contains a **VR personal workshop** based on AI which aims to process the emotional aspect and to elaborate on the cognitive empathy.
- c. The application collects data regarding the emotional wellbeing and the environment at the organization, and alerts regarding actions need to be taken.

OtheReality's empathy training modules address the varying needs of your organization: Promoting an equal, diverse, and respectful culture that maximizes workforce potential and productivity. Improving leadership skills, eradicating bullying and sexual harassment, fostering teamwork, and more robust organizational interfaces.

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