OtheReality
When Other's reality becomes yours

Boosting Empathy by leveraging VR
To promote Diversity, Inclusion & Belonging
For Establishing Healthier & Wealthier Organizations

The World Suffers from 'The Empathy Problem': Corporations and other organizations are mostly task-oriented and lack in empathy towards employees and customers. This results in reduced employee performance, lower customer satisfaction and sub-optimal results. Corporates need *empathy* to promote diversity, inclusion, equity & belonging; to reduce turnover and raise employee engagement; they need *empathy* to improve management and communication skills, to boost productivity and to form a better and safer work environment.

We have the Solution: OtheReality takes advantage of VR technology's most compelling feature: the ability to foster *empathy* by allowing the user to 'walk a mile' in someone else's shoes. Our solutions' innovative use of short VR clips from a first-person point-of-view creates a strong psychological impact, allowing the viewer to empathize with others in numerous situations.

Our comprehensive Emotional Training Platform, offers the **Empathy Journey Library** a vast variety of individual, stand-alone VR training modules, and the **Emapthy Dashbord** for monitoring the training process. Each module is comprised of 3 complementary elements that together deliver a powerful impact:

a. Our **VR experience:** Using research-based innovative scripts, inspired by real-life narratives, filmed from a first person POV, forming immersive clips, enhancing the user's presence as 'The other' in the virtual environment and boosting *emotional empathy*.

b. Our smartphone app contains a **personal workshop**: Elaborating on the VR perspective-taking, reflecting and processing the VR experience's different insights, while building the user's *cognitive* and *motivational empathy*. (Future: based on AI & big-data analysis).

c. The **empathy report** presents data regarding the emotional wellbeing of the users as well as the levels of *empathy* in their organization, and provides recommedations regarding actions needed to be taken.

OtheReality's Emotional Training Platform, addresses the various needs of your organization: Promoting an equal, diverse, and respectful environment that maximizes workforce potential, productivity, and improving the organization's human interfaces.

The Empathy Journey is research-backed, app-based, and adaptable for remote-work.

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