



## Leveraging VR to Boost Empathy, Diversity & Inclusion and to Establish Healthier & Wealthier Organizations

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**The World Suffers from an Empathy Problem:** Corporates need empathy to promote diversity, belonging & employee engagement; The K12 education system longs for it to combat shaming & bullying; Academia struggles for it when aiming for inclusivity; The healthcare sector desires it to eliminate attrition and compassion fatigue; Police forces must have it to engage with diverse publics; All organizations are obligated to have it to eradicate sexual harassment. The implications of lack of empathy are dangerous to many sectors in society and cause huge losses (e.g., in employee turnover).

**We Know How to Solve It:** OtheReality takes advantage of VR technology's most compelling feature: the ability to foster empathy by allowing the user to 'walk a mile' in someone else's shoes. Our solutions' innovative use of short VR clips from a first-person point-of-view creates a powerful psychological impact, allowing the viewer to empathize with the other side in numerous situations and environments.

**The Solution:** Our **Empathy Journey** is comprised of 3 complementing elements that create the impact: The VR experience, the VR Personal Workshop, and the "Red Flag" data collection:

- a. Our **VR experience** is based on research in focus groups and uses complex and subtle targeted scripts that form immersive clips that enhance the user's presence as other persons in the virtual environment and boost emotional empathy.
- b. Our smartphone app contains a **VR personal workshop**, which aims to help the viewer process the emotional aspect of the experience, elaborate on the VR perspective-taking, and to enrich the cognitive empathy gained from the VR clip (Future: will be based on AI & big-data analysis).
- c. The application collects data regarding the emotional wellbeing of the user and the levels of empathy in their organization, then provides alerts regarding actions that need to be taken.

OtheReality's Empathy Journey's emotional training platform addresses the various needs of your organization: Promoting an equal, diverse, and respectful environment that maximizes workforce potential, productivity, and more robust organizational interfaces.

**The Empathy Journey is research-backed, app-based, and adaptable for remote-work.**

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