

## The VR Empathy Training Platform for Healthier and Wealthier Organizations



The World Suffers from "The Problem of Empathy": The healthcare Sector desires empathy to increase patient satisfaction and offer better medical care. Corporates need empathy to promote diversity, belonging & employee engagement while eradicating sexual harassment and microaggressions. Academia and education systems struggle for empathy when aiming for inclusivity and reducing bullying and shaming. The implications of lack of empathy are dangerous to diverse societal sectors and cause huge losses (e.g., bad reputation, employee turnover, lack of belonging, or poor productivity).

The Empathy Problem in the Healthcare Sector: Empathy for patients directly affects the relationship with the medical staff, medication adherence, and treatment outcomes. Lack of empathy raises risks for staff-patients conflicts (violence) and impacts employee turnover, staff attrition, and Compassion Fatigue. These phenomena can be traced among all levels of healthcare workers and affect rehospitalization and malpractice claims.

We Have the Solution: Our comprehensive VR Empathy Training Platform offers a wide variety of individual, stand-alone VR training modules while monitoring the training process. OtheReality's platform takes advantage of VR technology's most compelling feature: the ability to boost empathy by allowing the user to walk a mile in someone else's shoes. The VR Empathy Training Platform is comprised of three complementary elements:

- a. VR Experiences: Applies innovative scripts based on social research, taken from a first-person POV. Our immersive experiences library enhances the user's presence as 'The other' in the virtual environments and boosts emotional empathy.
- b. The Personal Workshops as a smartphone app: The app enables ongoing training by processing the perspective-taking experiences and elaborating its multiple insights. It builds cognitive and motivational empathy to complete The Empathy Journey.
- c. The Empathy Dashboard aggregates and analyzes big-data from the personal workshop regarding users' and organizations' emotional well-being and provides organizational reports and recommendations.

OtheReality's VR Empathy Training Platform addresses Healthcare organizations' urgent needs by allowing medical staff recuring opportunities to walk a mile in their patients' and colleagues' shoes. Such impactful VR experiences and personal app-based workshops optimize patients' care and satisfaction, support treatment adherence, reduce complaints and malpractice claims, relieve attrition and compassion fatique.

The VR Empathy Training Platform is research-backed, app-based, and adaptable for remote work

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