



## Leveraging VR to Boost Empathy, Diversity & Inclusion and to Eradicate Harassment, Bullying & Shaming

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VR technology's most compelling feature is to serve as an "empathy booster" by allowing the user to walk a mile in someone else's shoes. OtheReality's products are taking advantage of this psychological impact to provide a powerful experience in short VR clips from a first-person point-of-view (e.g., seeing the world through the eyes of a woman who is being harassed). This powerful exposure allows the users – corporates' employees and managers, staff in academia, or high-school students – to get as close as possible to understanding the harassed, bullied, and shamed. Accompanied by training applications and workshops, this complete training package facilitates a uniquely immersive experience, which enables the perceiving of the emotional implications of improper behavior, whilst encouraging the adoption of an adequate course of action.

The innovative use of technology by OtheReality speaks the language of the digital generation. It is an impactful tool that can effectively change the culture in the workplace, support diversity and inclusion in different contexts, and serve as an efficient instructional-pedagogical tool in life-skill classes in the education system. Our line of products addresses these three challenges:

### **For the Workplace: Equal, Diverse and Respectful Culture**

Modules: Sexual Harassment; Bullying; Discrimination; Diversity & Inclusion Leadership Skills

### **For the Academia: Diversity & Inclusion and Safe Environment**

Modules: Sexual harassment; Bullying; Discrimination; How to promote Diversity & Inclusion

### **For Schools and Education Systems: Empathy to Others, No Shaming and Bullying**

Modules: Sexual Harassment; Bullying; Shaming

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### **OtheReality Team**



#### **Co-founder & CEO**

Communication scholar at Bar-Ilan U.; Former Dean & President of ISCA; Head of Media & Society Curriculum Committee in the Israeli Ministry of Education



#### **Co-Founder & CMO**

OtheReality's CEO 2016-19  
Winner of MassChallenge 2017 IL

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