



Boosting Empathy, Diversity & Inclusion
Cultivating Belonging and Compassion
Establishing Healthier and Wealthier Organizations

The World Suffers from "The Problem of Empathy": The Healthcare Sector desires empathy to increase patient satisfaction, to offer better medical care, to improve treatment adherence, and reduce complaints; Corporates need empathy to promote diversity, belonging & employee engagement while eradicating sexual harassment and microaggressions. Academia and education systems struggle for empathy when aiming for inclusivity and reducing bullying and shaming. The implications of lack of empathy are dangerous to diverse societal sectors and cause huge losses (e.g., bad reputation, employee turnover, poor productivity, lack of belonging).

We Have the Solution: Our comprehensive Empathy Training Platform offers a wide variety of individual, stand-alone VR training modules while monitoring the training process. OtheReality's platform takes advantage of VR technology's most compelling feature: the ability to boost empathy by allowing the user to walk a mile in someone else's shoes. **Our Platform** is comprised of 3 complementary elements:

- Our VR experience:** Using research-based innovative scripts, inspired by real-life narratives, filmed from a first-person POV, producing immersive experience, enhancing the user's presence as 'The other' in the virtual environment, and boosting *emotional empathy*.
- Our smartphone app contains a **personal workshop**: Elaborating on the VR perspective-taking, reflecting and processing the VR experience's different insights while building the user's *cognitive* and *motivational empathy*. (Future: based on conversational AI & big-data analysis).
- The **empathy report** aggregate and analyze data (from the personal workshop) regarding the emotional wellbeing of the users and the levels of empathy in their organization and provides recommendations

OtheReality's Emotional Training Platform addresses the urgent needs of Healthcare organizations: Allowing medical staff to see, hear and feel the treatment from their patients' point of view while improving medical care and patient experience. Thus, Empathy encourages patients' recommendations and prevents bad reputation; It also supports better treatment adherence, reduces complaints and malpractice claims, and eliminates attrition and compassion fatigue.

The Empathy Journey is research-backed, app-based, and adaptable for remote work.

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